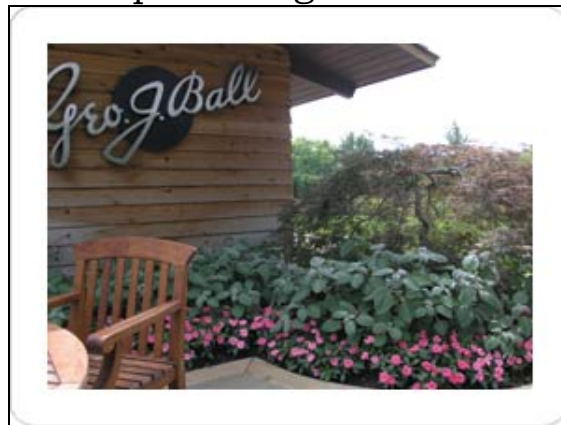




May 15, 2010, 10-4pm

Planning for 2010 Gardenology Day is in full swing and we are very excited to announce that

Ball Horticultural Company
is sponsoring our event.



Ball will be located on the Courthouse lawn. They are not only financially supporting our efforts; they will be in attendance with advisors and a beautiful container garden that will be raffled off. Their enthusiasm will generate excitement not only with our business sponsors, but the other lecturers and customers.

We are asking for your commitment and participation in this event to bring our customers to downtown Geneva and join in the festivities on Gardenology Day. If you know of a 'gardening expert' that would like to be involved, please have them contact us.

The merchant participation fee is \$50.00 - includes promotion and a watering can to be raffled on May 15th. Collecting names and emails in this watering can is a great marketing tool for each business. Part of this fee will go to benefit Geneva Beautification Committee that is a non-profit organization. This entry fee will also cover your inclusion in the 'Bike, Dine, Shop Geneva' campaign. There will be more information on that to come, however, the kick off day will be the same day as Gardenology. Your downtown sponsorship is greatly appreciated.

Please fill out the information on the attached form. To ensure that you are included in all promotional venues please return this to Deb or Sue (630.232.1172) at Country Naturals no later than **March 20, 2010**. Due to all the publicity we are planning the timing is very sensitive and would appreciate your cooperation. Let's make this another great town event.



MERCHANT SPONSOR REGISTRATION FORM:

STORE NAME:	
STORE PHONE NO.	
ADDRESS:	
CONTACT PERSON:	
CELL PHONE NO.	
EMAIL ADDRESS:	

◆ If you have any questions, please contact:

Country Naturals: Deb or Sue at

Countrynaturals@sbcglobal.net or 630.232.1172

Larry at Town & Country: larryktcg@yahoo.com

Jane Briner at Persimmon Tree: info@persimmontree.net or 630.232.6446

◆ **Please make your \$50 Gardenology check payable to: Geneva Chamber of Commerce. The \$50 goes directly to Gardenology.**

The Chamber extends this courtesy with no benefit to them to sponsors of Gardenology, and in return asks sponsors to promote other Geneva Chamber events with bookmarks and bag stuffers etc.

◆ *FOR MORE INFORMATION ON BALL HORTICULTURAL COMPANY PLEASE SEE THEIR WEBSITE: <http://www.ballhort.com/ball/aboutball.aspx>*